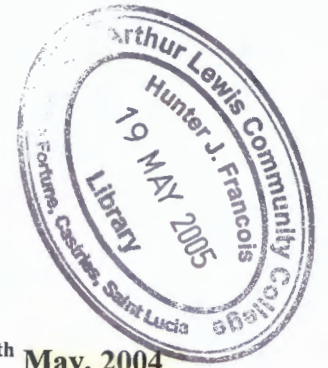




Sir Arthur Lewis Community College  
Division of Agriculture

2003/2004 Associate Degree Programme  
Yr 2 Semester II Examination



Course: Extension Communications I - ECM521  
Duration: 2 ½ hours

Date: 11<sup>th</sup> May, 2004

Attempt Five (5) Questions. All questions carry equal marks of 20.

#C11

1. Name and discuss the factors which have to be taken into consideration in planning a lecture.
2. What are the attributes of a good lecturer?
3. You are an extension officer in the Agricultural area of Dennery and you have to teach farmers sequence of the skill of grafting. Indicate the steps you would take to make the teaching of that skill technically correct and logical.
4. You have prepared well for your field trip for your farmers, you are relaxed and you are able to deal with last minute hitches and unforeseen circumstances. What useful ideas and hints you should have to facilitate the job of leading the field trip.
5. The programme for a group demonstration is a detailed list of all stages of executors in their chronological order. It deals with two aspects (a) the contents of the demonstration and (b) its organization; and contains six parts. Discuss these six parts.
6. One of the first tasks an extension worker has to undertake when designing a programme is to define objectives. Classify, and write an example of each of these objectives in hierarchical order by their level of generality.

~~~~~Best Wishes~~~~~